

# St. Johns County Business Ledger

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## Developers use technology, design to blend lifestyles with science in new medical complex coming to northwest St. Johns County

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Say goodbye to cold, stale and uninviting doctor's offices and hello to a new concept.

Mark Rubin, president of AccuBuild, along with broker Bob Warren, president of Warren and Company Commercial Properties in Jacksonville, are planning a new concept for doctors offices:

Doctors Village. Doctors Village consists of a mixed-use medical complex that Rubin said will create a lifestyle brand. "It's where life meets health," said Rubin. "It's more than just a real estate project."

The mixed-use complex, which will be located in Julington Creek off Race track Road, will sit on 18 acres, nine of which will be designated as a preservation area. In the center of the complex will



These renderings show what Doctors Village will look like once completed.



be a one acre park, designed to hold a farmers market on the weekends. Rubin said it is the only site in St. Johns County specifically designed to house a farmers market.

The facility will house doctors ranging from primary care to specialists and along with doctor's offices will be retail shops such as a bank, coffee shop, and salon.

"We're not just building Doctor's Village and selling space to the first person that comes along," said Rubin.

"We're building a brand. "We're seeking to bring the best doctors in North Florida to Doctor's Village."

Rubin said everything they're doing goes along with President Barack Obama's initiative to bring technology to healthcare.

"You'll be able to log onto the Doctors Village website, view the doctors and make an appointment online," said Rubin. From there you can fill out the paperwork and submit it online so that you can just show up to the doctor having completed all the paperwork. This gets doctors away from being bogged down by paperwork."

A software interface is also being provided to doctors in the complex

that will allow doctors to do things such as scheduling appointments with specialists in the complex online and entering prescription information to be sent directly to the pharmacy so that you can walk across the street and the prescription is ready for you.

The first phase of the complex is scheduled to open in the first quarter of 2010.

Rubin said that right now they're committed to building three Doctor's Villages in different areas with the possibility of as many as a dozen.